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8

From the President's Desk

9

Samvaad ...



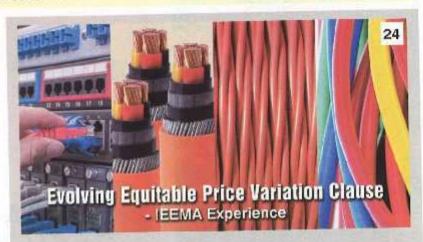
This new space in the IEEMA Journal will incorporate recent important appointments in the power and related sectors.



Thought leader of the month

Mr Raimondo Salandra, President Low Voltage Products, ABB India speaks to IEEMA Journal using ELECRAMA 2016 as an opportunity to launch ABB's major new product range.





Cover Story

The Indian Wires and Cable Industry is now Rs. 33,000 Crores in size, which is 14% higher than the previous year. However, the CAGR of the industry for 5 years is only 10% as the year before there was a dip in the market. In comparison, the Indian Electronics and Electricals industry, which saw a similar down turn in the previous year, has shown a growth of only 10 %.

36

Face2Face

Mr Babu Babel, Joint Managing Director, Secure Meters and President Elect, IEEMA speaks about his new role and priority areas to focus on after taking over as President IEEMA.

38

Interview

David Moore, Senior Manager of Market Development & Regulatory Affairs at Opower speaks to IEEMA Journal about the opportunities the company is looking in the Indian market.

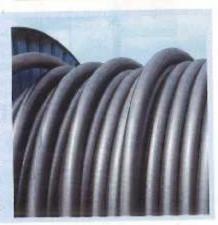


Tech Space

EHV Cable Systems

High voltage underground cables are commonly used for the transmission and distribution of electricity.

M: Punset Jain Assistent Manager: El IV Merketing and Mr Arvind Shrovity Executive Director, KEI Industries Limited



50

In Depth

How Substandard cables installed in Electrical Distribution Network raise electricity bills

Mr Sanjeev Vyas, Havells India Ltd

82

Expert Speak

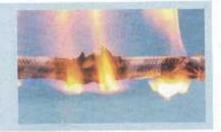
High Quality Solar Cables: Importance for Long Term Performance for Solar installations Mr VK Bajaj, COO, Apar Industries Ltd.



58

Guest Article

Cables - Flammability Evaluation Mr Nilosh Pandya, Electrical Research and Development Association



91

In Focus

Need of Standardisation of Distribution Transformers for Reliable and Sustainable Power Supply

IEEMA Transformer division



Opinion

HDBaseT: Revolutionizing Video Distribution

> Micha Risling Chair, HDEaseT Ailiance, Marketing Committee



95

SME Talk

IEEMA SME Division



70

Tech Space

HVDC Underground Cable System Mr Pankaj Kumar Senior Engineer (EHV) KEI Industries Ltd

85

Feature

EHV Cables and Insulations

Mr Tony Martens VP Technology & Development, Polycao Wires Pvt. Ltd.



98

IEEMA Activities

88

In Conversation

Mr T Jagath Reddy, Director, Telangana Discoms and Telegana Transco speaks to IEEMA Journal about speeding up of generation plants which are under construction and transmission projects.



Power Scenario

Global Scenario Indian Scenario

104

IEEMA Database

Basic Prices & Indices Production Statistics



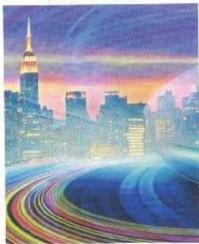
ERDA News

76

Perspective

Smart Grid Cables-

Mr Yogendra S. Tiwari Head Technical, KEC International Ltd. (Cable Division)



110

Seminars & Fairs

112

Product Showcase

International News

115

National News

117

Corporate News

CPRI News

122

Shocks & Sparks

Theory worth reading



Letters to Editor

Dear Editor,

IEEMA is an organization that I have been in touch with for the past 31 years and have been utilizing the magazine for updating my knowledge from time to time but in a limited way as far as my work is concerned.

My small suggestion is that magazine should enlighten and educate the people about the best practices that are being implemented all over the world and should bring to the notice of the authorities concerned so that the same can be implemented.

> T Jagath Reddy Director, Telangana Transco

Dear Editor,

The IEEMA Journal that is being published on monthly basis is definitely useful and beneficial to us. It provides an insight to the current market scenario with relation to the Electrical industry / business in India and abroad.

On regular basis we are using the statistical data published in 'Basic Prices and Indices' for making our Price Adjustment Claims to different Clients. In case of any queries with IEEMA regarding their publication we are getting prompt replies / clarification from various concerned authority.

> Joydip Bhattacharya Manager - Contracts. McNally Bharat Engineering Company Ltd

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