

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
FIFTH/SIXTH SEMESTER B.TECH DEGREE EXAMINATION, APRIL 2018

Course Code: HS300
Course Name: PRINCIPLES OF MANAGEMENT

Max. Marks: 100

Duration: 3 Hours

PART A

Answer any three full questions, each carries 10 marks.

Marks

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| 1. | a) | F.W.Taylor contributed some principles of scientific management. Identify the principles and explain briefly. | (6) |
| | b) | Explanation about Need for management | (4) |
| 2. | a). | What are the challenges a global manager face in modern industries? Discuss briefly. | (6) |
| | b). | Write any two points favour of management as a science and as an art. | (4) |
| 3. | a) | Write a note on workforce diversity. | (3) |
| | b) | What are the four fundamental success drivers? Write about quality and speed with examples. | (7) |
| 4. | a) | Discuss the advantages and Limitations of system approach. | (5) |
| | b) | Differentiate contingency approach from system approach | (5) |

PART B

Answer any three full questions, each carries 10 marks.

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| 5. | a) | Discuss in detail about narrow span of management | (5) |
| | b) | Discuss in detail about wide span of management. | (5) |
| 6. | a) | Discuss the steps identified on describing a creative process. | (7) |
| | b) | Define planning premises. | (3) |
| 7. | a) | Explain the nature and purpose of organisation | (7) |
| | b) | Define MBO in planning. | (3) |
| 8. | | Explain the concept of functional authority. | (10) |

PART C

Answer any four full questions, each carries 10 marks.

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| 9. | a) | Discuss in detail about the delegation of authority. | (6) |
| | b) | Differentiate between leader and manager. | (4) |

10. a) Write down the advantages and disadvantages of manager inventory chart (7)
- b) Specify the goals of global organising (3)
11. a) List some uses of job analysis (5)
- b) Sketch the comparison of feedback and feed forward control (5)
12. a) Explain Break –even analysis. (6)
- b) What are the assumptions underlying preventive control system. (4)
13. Classify the various budgets and compare them (10)
14. a) What are the requirements for effective control (7)
- b) What are the characteristics of control? (3)
