

Reg No.: \_\_\_\_\_

Name: \_\_\_\_\_

**APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY**  
FIRST TRIMESTER MBA DEGREE EXAMINATION(R&S), NOVEMBER 2019

**Course Code: 13**

**Course Name: MANAGERIAL ECONOMICS**

Max. Marks: 60

Duration: 3 Hours

**PART A**

*Answer all questions. Each question carries 2 marks.*

Marks

Write short notes on

- |   |                       |     |
|---|-----------------------|-----|
| 1 | GDP                   | (2) |
| 2 | Demand forecasting    | (2) |
| 3 | Break – even point    | (2) |
| 4 | Features of Oligopoly | (2) |
| 5 | GST                   | (2) |

**PART B**

*Answer any three questions. Each question carries 10 marks.*

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|----|--|------|
| 6  | What is inflation? What are the measures to control inflation?               | (10) |
| 7  | Describe law of demand proportion with the help of a diagram                 | (10) |
| 8  | Explain why price tends to be rigid in an oligopoly market                   | (10) |
| 9  | Prepare a break-even chart. List the assumption of break-even chart.         | (10) |
| 10 | What are its objectives and briefly explain the instruments of fiscal policy | (10) |

**PART C**

*Compulsory Question. The question carries 20 marks.*

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| 11 | Explain any 3 methods of National Income computation, | (20) |
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