Reg No.:_____ Name:_____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
THIRD TRIMESTER MBA DEGREE EXAMINATION(R&S), MAY 2019
Course Code: 35
Course Name: MANAGEMENT INFORMATION SYSTEM

Max. Marks: 30   Duration: 1½ Hours

PART A
Answer all questions. Each question carries 2 marks.   Marks

Write short notes on:

1	e-business	(2)
2	Cyber Squatting	(2)
3	Cloud Security	(2)
4	CRM	(2)

PART B
Answer any 2 questions. Each question carries 6 marks.

5	Enumerate various data mining techniques.	(6)
6	Discuss the advantages and disadvantages of antivirus software.	(6)
7	List the Big 5 and briefly explain each.	(6)

PART C
Compulsory Question, the question carries 10 marks.

8   Information systems have made many businesses successful today. Some   (10)
companies such as Google, Facebook, eBay, and others would not exist without
information technology. However, improper use of information technology can
create problems for the organization and employees.
   a. What are the major ethical, social, and political issues that have
      developed around e-commerce over the past years?
   b. What are the moral dimensions of information age?

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