Reg No.:	Name:

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

Fifth semester B.Tech degree examinations (S) September 2020

Course Code: HS300 Course Name: PRINCIPLES OF MANAGEMENT

Course Name: PRINCIPLES OF MANAGEMENT Duration: 3 Hours Max. Marks: 100 **PART A** Answer any three full questions, each carries 10 marks. Marks 1 Explain personal characteristics needed for a manager? (5) Discuss the steps involved in planning (5) 2 Discuss Global, Innovative, and Entrepreneurial perspectives of management? (5) a) Discuss various challenges in management? (5) a) Discuss Taylors principles in scientific management? (5) 3 b) List out human relations approaches by Mayo (5) 4 Explain McGregors X Theory. (5) a) b) Discuss the characteristics of contingency approach to management? (5) PART B Answer any three full questions, each carries 10 marks. 5 Discuss the importance of planning in an organisation (5) List out and explain the types of plans? (5) b) 6 Explain steps involved in planning? (5) a) b) List out the elements of most effective MBO system (5) Explain the organization levels with wide and narrow span of control? 7 (5) a) b) List out different types of departmentation? (5) Discuss benefits and limitation of line and staff organisation? 8 (5) a) Explain the features of decision making under certainty, uncertainty? (5) PART C Answer any four full questions, each carries 10 marks. 9 a) Explain the process of staffing? (5) Discuss the advantage and disadvantages of decentralisation? (5) 10 Differentiate between delegation and decentralisation? (5)

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	b)	What is the importance of cultural responsive organisations?	(5)
11	a)	Explain internal and external sources of recruitment?	(5)
	b)	Discuss different stages of selection process?	(5)
12	a)	Discuss the difference between leading and managing?	(5)
	b)	Explain the important characteristics of a leadership behaviour?	(5)
	a)	Explain the advantages and disadvantages of a trait approach of leadership?	(5)
	b)	Distinguish between Transactional and Transformational leadership?	(5)
14	a)	Explain the requirement of an effective control?	(5)
	b)	Discuss various control techniques used by the management in an organisation?	(5)
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