

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

Fifth Semester B.Tech Degree Regular and Supplementary Examination December 2020

Course Code: HS300**Course Name: PRINCIPLES OF MANAGEMENT**

Max. Marks: 100

Duration: 3 Hours

PART A*Answer any three full questions, each carries 10 marks.*

Marks

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| 1 | a) Provide a definition for Management. | (2) |
| | b) Is management is an Art or Science? Explain. | (3) |
| | c) What are the significances of Managerial ethics? | (5) |
| 2 | a) What are the significances of Henri Fayol's Principles of Management? | (5) |
| | b) Differentiate between Contingency management approach and System approach. | (5) |
| 3 | a) Compare F. W. Taylor's and Gilbreth's approaches to management. | (5) |
| | b) Explain any five characteristics of Management. | (5) |
| 4 | a) How does the management in view of an entrepreneur differ from an MNC? | (5) |
| | b) Explain Maslow's Hierarchy of needs theory. | (5) |

PART B*Answer any three full questions, each carries 10 marks.*

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| 5 | What are the principles of planning, explain? | (10) |
| 6 | Discuss any five organizational structures with suitable examples. | (10) |
| 7 | a) Discuss any five types of plans. | (5) |
| | b) Write a short note on span of control. | (5) |
| 8 | a) Write down the features of MBO. | (5) |
| | b) Define and explain different types of risks, the management has to deal with. | (5) |

PART C*Answer any four full questions, each carries 10 marks.*

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| 9 | a) Write a short note on Training and Development. What are their objectives? | (5) |
| | b) What are the trait differences in leading and managing? | (5) |
| 10 | a) What are the factors affecting staffing? Explain them in brief. | (5) |
| | b) What are the elements of communication process? | (5) |

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- 11 a) Differentiate between job design and job analysis. When do their need arise? (5)
- b) Discuss the use of Trait approach and Contingency approach to leadership? (5)
- 12 a) What are the principles of staffing? Explain. (5)
- b) What are the characteristics of Leadership? (5)
- 13 a) Give a brief note on culture-responsive organizations. (5)
- b) Explain Motivation. What are the factors affecting Motivation? (5)
- 14 a) What are the steps included in a selection processes? (5)
- b) How budgets are classified? (5)
