

Reg No.: \_\_\_\_\_

Name: \_\_\_\_\_

**APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY**  
**EIGHTH SEMESTER B.TECH DEGREE EXAMINATION(S), OCTOBER 2019**

**Course Code: MP469**

**Course Name: INDUSTRIAL PSYCHOLOGY AND ORGANISATIONAL BEHAVIOUR**

Max. Marks: 100

Duration: 3 Hours

**PART A**

*Answer any three full questions, each carries 10 marks.*

Marks

- |   |  |     |
|---|--|-----|
| 1 | a) How can you say that psychology is a science? What are the major areas of application of psychology?                        | (5) |
|   | b) Explain the importance of study of individuals and individual differences in psychology                                     | (5) |
| 2 | a) Define heredity and environment. What are the factors of heredity and environment?  | (5) |
|   | b) Explain the significance of heredity and environment in the development of an individual. Are they dependent on each other? | (5) |
| 3 | a) What are the factors of personality?  | (5) |
|   | b) What is meant by Character?   | (2) |
|   | c) What are the 3 character traits?  | (3) |
| 4 | a) What is creative thinking?  | (2) |
|   | b) What are the different stages in creative thinking?   | (4) |
|   | c) What are the characteristics of creative thinkers?  | (4) |

**PART B**

*Answer any three full questions, each carries 10 marks.*

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|---|---|------|
| 5 | Discuss about the limitations and challenges of organizational behaviour.   | (10) |
| 6 | a) Consider the statement "Organizations need people and people need organizations".<br>Is this assertion true for all types of organization? | (5)  |
|   | b) Give examples of where it is and where it probably isn't true.   | (5)  |
| 7 | a) Look around your classroom. In what ways does it reflect cultural diversity?   | (4)  |
|   | b) Suggest ways by which the resources represented in that diversity could be used to greater advantage for the benefit of all participants.  | (6)  |
| 8 | a) What is the difference between Role conflict and Role ambiguity  | (4)  |

- b) What is the importance of status in social ranking? (4)
- c) Who is a mentor? (2)

**PART C**

*Answer any four full questions, each carries 10 marks.*

- 9 a) What are the factors involved in motivation model? (4)
- b) Explain the three motivational drives. (6)
- 10 What is meant by leadership? what are the various styles of leadership (10)
- 11 a) What is Equity model? How can the inputs and outcomes be compared? (6)
- b) What is over reward and its reaction? (4)
- 12 a) What is group Dynamics? (5)
- b) What are the two types of groups? (5)
- 13 a) List the reason for changes in an organization. (4)
- b) Discuss about the different strategies used for change management. (6)
- 14 What is meant by organisational development? Explain its various objectives (10)

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