

Reg No.: \_\_\_\_\_

Name: \_\_\_\_\_

**APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY**  
First Semester MBA Degree Examination March 2021 (2020 scheme)

**Course Code: 20MBA113**

**Course Name: ETHICS, GOVERNANCE & CORPORATE RESPONSIBILITY**

Max. Marks: 60

Duration: 3 Hours

**PART A**

*Answer all questions. Each question carries 2 marks*

		Marks
1	Define Business Ethics	(2)
2	Distinguish between values and attitudes	(2)
3	What is CSR?	(2)
4	What is ethical dilemma?	(2)
5	What is software piracy?	(2)

**PART B**

*Answer any 3 questions. Each question carries 10 marks*

6	Explain the linkage between ethics and Business performance.	(10)
7	Narrate the benefits of Corporate Governance.	(10)
8	Describe the ethical issues relating to computer applications.	(10)
9	What are the three major ethical issues in business face today?	(10)
10	Explain Utilitarianism and Kantianism.	(10)

**PART C**

*Compulsory question carrying 20 marks*

11	Case Study:	(20)
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On January 08, 2009, M. Rammohan Rao ,resigned as the Dean of the Indian School of Business (ISB) .The resignation followed the announcement of the previous day by B.Ramalinga Raju ,Founder and Chairmen of India's fourth largest IT Services company, Satyam Computer services Limited ,that the company had been inflating the revenue and profit figures for past several years. In his resignation letter, Rao who has recently resigned as independent director on the satyam board ,said , "Unfortunately, yesterday's shocking revelations (by

raju) , of which I had absolutely no prior knowledge, mean that we are far from seeing the end of the controversy surrounding SatyamComputers. My continued concern and pre occupation with the evolving situation are impacting my role as dean of ISB at a critical time for the school. On December 30th 2008Rao, resigned from the board of satyam. with him two other independent directors, VinodDham, inventor of the Pentium chip and Krishna Palep , Professor at the Harvard Business School also submitted their resignations to the board of the company. Another independent director, Mangalam Srineevasan had resigned from the satyam board a few days earlier, on December 25th 2008 the resignations of these directors were the result of an aborted deal by satyam to acquire two companies run by Raju's Son's, Mayta'sProperties Pvt.Ltd and Maytas Infrastructure Limited for US\$1.6 billion.

Questions:

- a) What is the state of business ethics involved in this case?
- b) Do you think that the organization followed sound corporate governance principles?

Give reasons

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