

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

Third Semester MBA Degree Regular and Supplementary Examination December 2022

Course Code: 20MBA231**Course Name: FINANCIAL MARKETS AND SERVICES**

Max. Marks: 60

Duration: 3 Hours

PART A*Answer all questions. Each question carries 2 marks*

- | | Marks |
|---|-------|
| 1 What is Treasury bills? | (2) |
| 2 Write short note on classification of financial service industry. | (2) |
| 3 Define Portfolio Management Services. | (2) |
| 4 Define Credit rating. | (2) |
| 5 Write short note on Factoring. | (2) |

PART B*Answer any 3 questions. Each question carries 10 marks*

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|--|------|
| 6 What is CRISIL? Write its objectives and credit rating methodology. | (10) |
| 7 What is Insurance? What are the various types of insurance products available? | (10) |
| 8 Illustrate various types of lease. | (10) |
| 9 Discuss the characteristics of a hire purchase agreement. | (10) |
| 10 Assess the scope of Merchant Banking service in India | (10) |

PART C*Compulsory question. This question carries 20 marks*

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|---|------|
| 11 Summarise the various new financial products and services available in the economy | (20) |
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