

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

Fourth Semester MBA Degree Regular and Supplementary Examination May/June 2023

Course Code: 20MBA218**Course Name: INDUSTRIAL PSYCHOLOGY**

Max. Marks: 60

Duration: 3 Hours

PART A*Answer all questions. Each question carries 2 marks*

Marks

- | | | |
|---|---|-----|
| 1 | Explain individual differences | (2) |
| 2 | Define Perception | (2) |
| 3 | Outline any <i>two</i> theories of emotions | (2) |
| 4 | Differentiate between Individual and Group behaviour | (2) |
| 5 | Determine the importance of Counselling in a work place | (2) |

PART B*Answer any 3 questions. Each question carries 10 marks*

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|----|---|------|
| 6 | Examine Psychology as a science and explain its areas of application? | (10) |
| 7 | Explain the theories of Learning, and discuss its applications in an organizational setting. | (10) |
| 8 | Explore the managerial implications of understanding the emotions in an organization? | (10) |
| 9 | Discuss the functions of group and the different types of groups that can be seen in an organization. | (10) |
| 10 | Figure Out the importance of Mentoring and Counselling to an organization? | (10) |

PART C*Compulsory question. This question carries 20 marks*

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|----|---|------|
| 11 | Explain the theories of motivation and discuss the methods of motivating people in an organization. | (20) |
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