

Reg No.: \_\_\_\_\_

Name: \_\_\_\_\_

**APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY**  
First Semester MBA Degree Examination December 2021 (2020 scheme)

**Course Code: 20MBA113**

**Course Name: ETHICS, GOVERNANCE & CORPORATE RESPONSIBILITY**

Max. Marks: 60

Duration: 3 Hours

**PART A**

*Answer all questions. Each question carries 2 marks*

		Marks
1	Define corporate governance	(2)
2	What is whistle blowing?	(2)
3	What is deceptive marketing?	(2)
4	State 2 Security threats?	(2)
5	What is insider trading?	(2)

**PART B**

*Answer any 3 questions. Each question carries 10 marks*

6	“Finance would be impossible without ethics” Do you agree? Comment.	(10)
7	What is social responsible advertising?	(10)
8	Explain deontological theory. Briefly compare its strength and weakness..	(10)
9	What you mean by Ethical code? How does the ethical code help business organisation.	(10)
10	What are computers Ethics? Explain the computer related ethical issues found D in information systems.	(10)

**PART C**

*Compulsory question carrying 20 marks*

11	Case Study	(20)
----	------------	------

Mr. Dinesh Singh was an employee in a public sector undertaking located in Bangalore. He proved his mettle as a draughtsman and was obviously liked by his boss, peers, and subordinates. He served as a draughtsman for 10 long years in the PSU. "Having come to know the competency of Mr. Dinesh Singh, a private firm (located in Bangalore) wanted to poach on him. Attracted by higher

pay and perks, Mr. Singh quit the government-owned organization. "The trouble started now. Mr. Vittal, the HR manager of the private firm insisted on a fitness certificate from a doctor and advised Mr. Dinesh Singh to get one. Mr. Singh went to Dr. Nandish, a general physician, who diagnosed a heart ailment and gave a report accordingly. Mr. Vittal refused to take Mr. Singh in.

"Mr. Singh was on the street. He lost his secured government job. Nor was he acceptable to the firm which made him put in his papers to the government undertaking. He had dependants at home. "On advice from friends, Mr. Singh consulted Dr. Bharath, a cardiologist and an approved government doctor for several firms in Bangalore. On examination, the doctor certified to the fitness of Mr. Singh but advised him to see him (doctor) after a couple of months "Fitness certificate being produced. Mr. Singh was inducted into the firm. After two months. Mr. Singh promptly met Dr. Bharath who, after a thorough check-up, advised the former to undergo heart surgery. "Mr. Singh was hospitalized for two months and the entire medical and nursing bill was picked up by his employer.

Questions:

- (a) "Who is right and who is wrong?"(10)
- (b) What ethical issues are involved in this? Was Mr. Singli right? Dr. Nandish wrong?(5)
- (c) Was Dr Bharat unscrupulous? WasMr. Vittal made a fool? Enlighten.(5)

\*\*\*\*