0720MBA218062301

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Marks

Reg No.: Name:
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#### APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

Fourth Semester MBA Degree (R,S) Examination June 2024

# Course Code: 20MBA218 Course Name: Industrial Psychology

Max. Marks: 60 Duration: 3 Hours

# PART A Answer all questions. Each question carries 2 marks

1	Define Industrial psychology	(2)
2	List out the components of learning	(2)
3	State the dimensions of emotions	(2)
4	Memorize the term group dynamics	(2)
5	Recognize the role of mentor	(2)

#### PART B

# Answer any 3 questions. Each question carries 10 marks

What is the role of genetics in individual difference (10)
How does motivation impact personal and professional development (10)
Discuss in detail the different theories of emotions. (10)
Elucidate the reasons for resistance to change and how to overcome it. (10)
Describe the different employee wellness programmes with suitable examples (10)

#### PART C

## Compulsory question. This question carries 20 marks

11 Case Study: (20)

Lily is a new employee at a large financial services company. She has been assigned a mentor, Joe who has worked at the company for several years and is highly respected by his colleagues. Lily is eager to learn from Joe, but she's finding it difficult to build a rapport with him. As a mentor, how would you work with Lily to establish a productive and mutually beneficial mentoring relationship?

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- 1. What are some possible reasons why Lily may be finding it difficult to build a rapport with her mentor?
- 2. How could you help Lily understand the benefits of having a mentor, and how the mentoring relationship can support her professional development?
- 3. What specific mentoring techniques or approaches might be effective for building a productive relationship with Lily, given her unique needs and goals?
- 4. How could you support Lily in identifying and pursuing specific learning opportunities that will help her succeed in her role at the company?

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